



I am an independent graphic designer seeking to expand my design practice and engage with compelling industries. Since graduating from [LCC/UAL](#), I relocated to [Berlin, Germany](#) to explore its urban culture and be inspired by the culture and art surrounding my new environment as I step into the creative industry.

Mynah B Quéva

My mission is to pursue transdisciplinary projects, extending between the construction of visual narratives, color-theory, and Biodesign. Although my interest and profession lie within the realm of graphic design, my creation and collaborative works explore beyond; addressing social to environmental sciences. Featured contributions to my growth and development are to be discovered at [LOCAL](#), [FizzyMag](#), and [GlogauAIR](#).

Behance - Instagram - LinkedIn - Website

LOCAL

At LOCAL, a graphic design and branding studio located in Mumbai, I worked with a multi cultural team developing the visual elements for Girl Effect; a unique digital brand called 'Chhaa Jaa,' creating sexual health and career-related content for young girls in small-town India. For this project I took part in creating the overall aesthetic and aided in the development of the logo, typography, and icons for multiple interface platforms.

! 😊 **READY!** ⚡
STEADY! ⚡
! 😊 **33** ⚡



- Top Left:** Illustration of a female reproductive organ with labels: **खुजली** (Itching), **जलन** (Burning), and **REDNESS**.
- Top Middle:** A woman's face with a banner that says **HEALTHY BODY**.
- Top Right:** A pill icon with **40%** and the text **50% INDIAN WOMEN THINK PERIODS = UNTOUCHABLE**.
- Far Right:** A **MENSTRUAL CYCLE CHART** showing a calendar grid with red and green dots representing **period** and **ovulation**.
- Bottom Left:** An illustration of a pair of surgical forceps.
- Bottom Middle:** The word **STRESS** in large letters with lightning bolts, and the Hindi phrase **मत लो** (Don't worry).
- Bottom Right:** An illustration of a doctor examining a patient, with a thumbs-up icon and the word **cotton** next to a pair of underwear.

FizzyMag

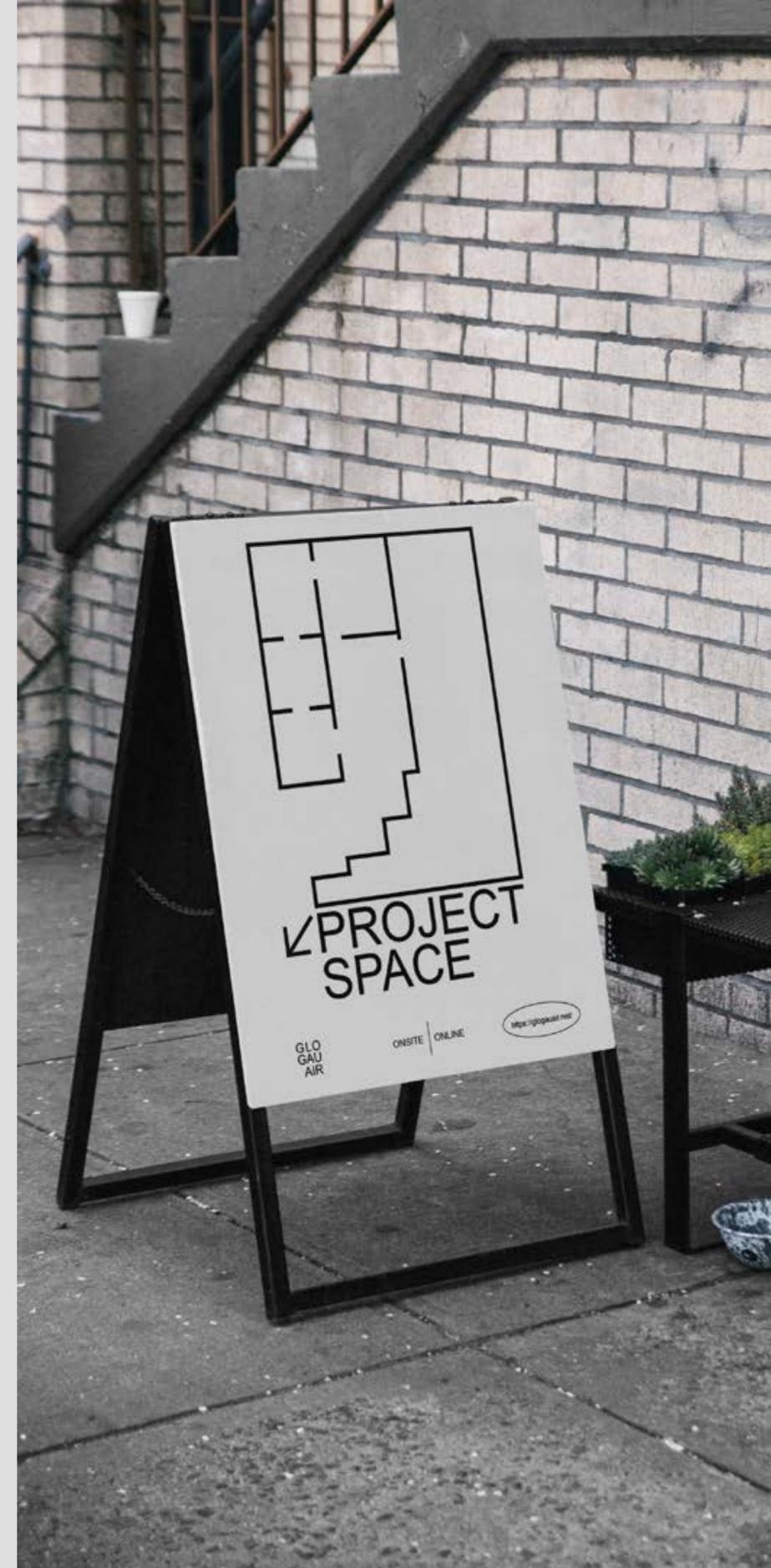
Dose

At my internship with FizzyMag I was encouraged to work with their partner online magazine Dose Skateboarding. I developed a lot of photoshop editing skills and refined my collaging techniques to introduce unique imagery to stand-out amongst other online magazines.



GlogauAIR

At GlogauAIR, a nonprofit organisation providing a residency for international artists, I contributed to the exploration of their visual identity across platforms and refined their design language. I participated in various activities of the company from promoting 'Open Studio,' on social media, filming artist interviews, and designing Openstudio catalogue covers. I also gave a visual identity and logo to their project space and future layouts to follow when promoting events and workshops specifically for social media.



NW Folklife

I designed a new brand experience and logo for the Northwest Folklife Festival in Seattle. Folklife is a wide-reaching experience for people of all ages and cultural backgrounds present in the region. It is committed to celebrating the diversity of Northwestern communities and funded every year through donations.

By bringing a design experience to the festival goers I believe they will be more likely to make a donation. The new brand embraces the PNW region and emphasizes the values of Folklife while adding a brightness and fun-feel to the festival.





POLY

Focusing on the moral quality of environmental action: bio-ethics, I visualised a potential bio disaster in which a synthetic bacteria (POLY-35), designed to eat ocean plastics not only accomplishes this but begins to affect ecosystems by mutating and beginning to eat algae.

Throughout the animated 3 ethical concerns are stated. I designed the animation to be played at a bus or train station, acting as advertisement or entry into bioethics for an exhibit on synthetic biology or conference on this subject, reflecting a real problem happening in 2035.

You can view the animation [here](#).

Adobe Illustrator - Adobe AfterEffect

Surrealism

I developed and designed a series of graphic marks which represent values that visualise the concept of Surrealism.

I approached this project by looking back at the surrealist movement to identify 3 values: abstract, figurative, and dream. The colors and specifically the mark representing dream was influenced by the volcanic eruption of Kilauea Volcano in Hawaii on May 13, 2018. When combining these marks together surrealism emerges.



Adobe Photoshop - Adobe Indesign - Adobe Illustrator



Noah 5.4%

I visualized 2 labels for an Irish stout for 'DD's Seattle Brewing Company' in honor of their cat Noah, the luckiest cat you'd ever know.

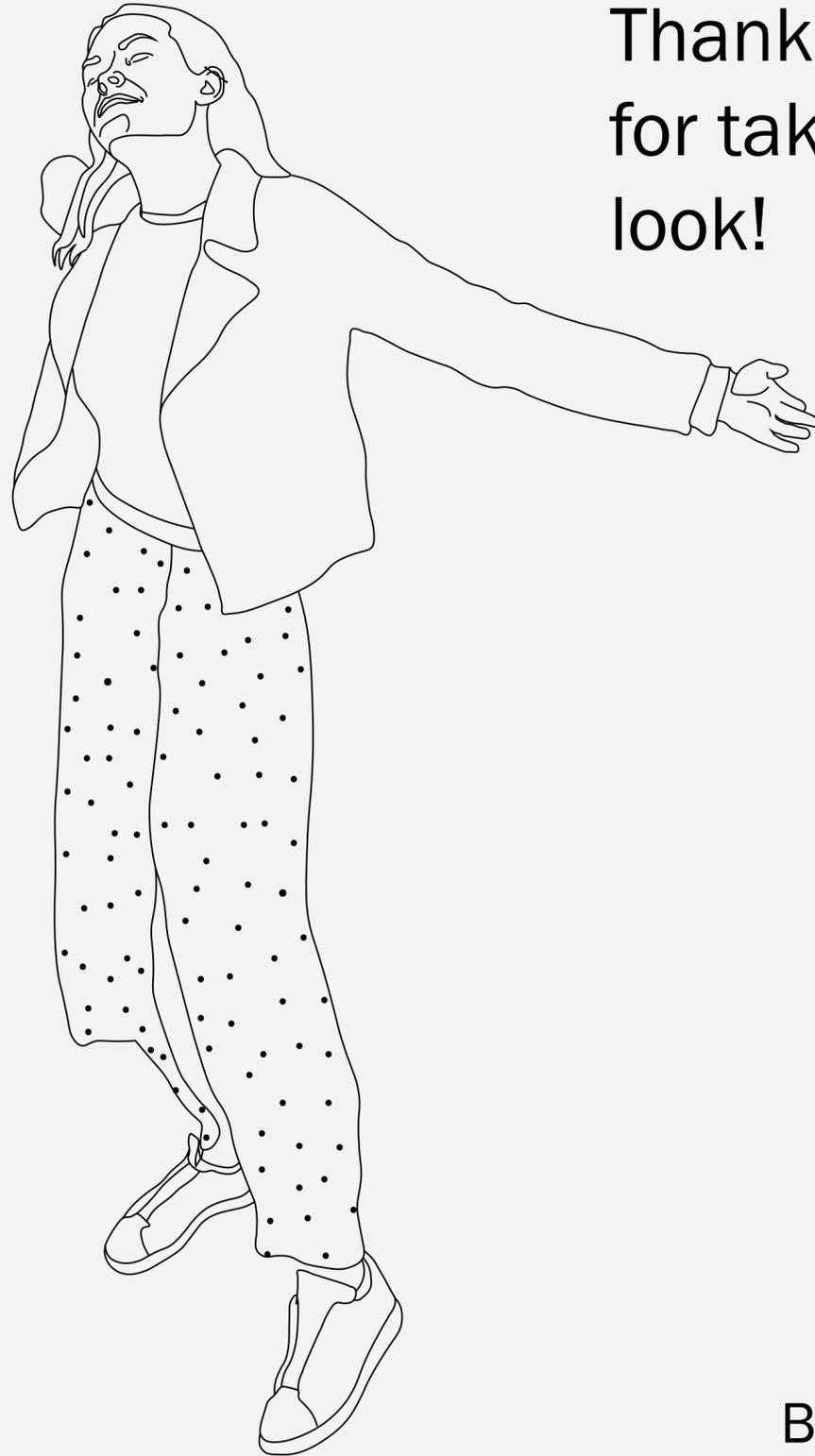


Adobe Illustrator - Adobe Photoshop

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Thank you
for taking a
look!

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